

DOLLAR-FOR-DOLLAR MATCHING GIFT CHALLENGE



Dear Friends,

I recently became acquainted with Hesed House and am proud to tell you that my visit there instilled in me not only humility, but a compelling desire to help the organization continue the important work it does for the less fortunate in our communities.

I was overwhelmed and impressed by the scale of life-changing services and compassionate outreach extended daily to hundreds of men, women and children who turn to Hesed House for help. But the ability to instill hope in broken individuals by dedicated staff and volunteers is not possible without the generosity of Hesed House donors.

I can think of no better way – or more appropriate time – to pay forward the many blessings in my life to enrich the resources of such a worthy cause. I ask you to look within yourself – to take stock of your blessings – and join me in making a generous donation to Hesed House this Holiday Season.

I look forward to not only writing my check to Hesed House, but to writing a Matching Gift Challenge check that will match dollar-for-dollar 2010 year-end donations to Hesed House. And, if you can, sign up now at “Donate on Line” to make automatic monthly credit card donations in 2011, and those will be matched dollar-for-dollar as well.

I thank you for your consideration to join me in the Matching Gift Challenge as we help Hesed House end homelessness in our communities...one person...one family at a time. Happy Holidays!

Kevin Fitzpatrick