DERBY Party

HELP HESED HOUSE END HOMELESSNESS

"because everyone deserves dignity"

MAY 7, 2022 | WHITE EAGLE GOLF CLUB

TENT SPONSOR: scientel SOLUTIONS THE UNIVERSAL INTEGRATOR

PRESENTED BY: GERALD Cares

EVENT OVERVIEW

Hesed House invites you to be an official event sponsor of the Hesed House Derby Party!

This festive celebration, held annually on the first Saturday in May, is an elegant tented event of hundreds of notable attendees, which also includes premium dining & libations, exclusive silent & live auction, a simulcast of the Kentucky Derby live from Churchill Downs, and more southern-style hospitality and social connection opportunities.

WHAT IS HESED HOUSE AND WHOM DOES IT SERVE?

Hesed House is a national model for ending homelessness – one person, one family at a time.
It is the culmination of nearly four decades of strategic evolution from a formerly acceptable model of "eats and sheets" to a comprehensive resource center for the homeless – a campus of centralized, highly skilled professionals collaborating to provide the tools necessary to help individuals and families break free of the shackles binding them to homelessness. Hesed House's mission is to feed the hungry, clothe the naked, shelter the homeless and give people the chance to hope again. Hesed House serves Aurora and Naperville, along with portions of Kane, Kendall, and DuPage Counties.

WHY SHOULD YOU SPONSOR THE DERBY PARTY?

BRAND ALIGNMENT AND IMPACT

Partnering with Hesed House through a Derby Party sponsorship is a distinguished opportunity to align with a local-yet-far-reaching organization that provides programs and services that address the needs of our entire community. Your public affiliation with Hesed House signals to the community and beyond that your organization values productivity, citizenship, and collective compassion.

HELP US REACH OUR GOAL

With the help of supporters like you, Hesed House has been changing lives for the better since the 1980s. We must continue to extend and expand our programs and offerings to meet the ever-changing needs of the population we serve. Together, it is possible! We hope that you will join the mission as a 2022 Derby Party Sponsor.

QUESTIONS?

We invite you to come to Hesed House for a tour so that you can see first-hand the work that we do, the care we provide, and the hope we bestow thanks to your partnership!
Contact Division Director of Development Lauren Jernigan with your questions or to set up a tour:
(630)914-6428 or ljernigan@hesedhouse.org

Public Action to Deliver Shelter, Inc., dba Hesed House is a 501(c)(3) not-for-profit organization.
EIN# 36-3285644 | Donations are tax deductible according to current tax law.

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DERBY TENT SPONSORSHIP: $40,000 *(exclusive opportunity)*

- Up to twenty reserved seats (two tables) for your guests in premiere Derby viewing area *(advance reservations required)*
  - *Special guest gift for each attendee*
- Prominent Signage on all sides of Tent to read "Company Name Derby Party" and top-tier recognition on all event signage
- Prominent recognition on White Eagle Golf Club signage
- Prominent recognition on video screens
- Prominent recognition on printed materials, media releases, & social media
- Full-page color ad in program book
- Sponsor logo and listing on official Hesed Derby Party website
- Premiere recognition with logo in Hesed Highlights print newsletter

NO LONGER AVAILABLE THANKS TO OUR FRIENDS AT SCIENTEL SOLUTIONS

PRESENTING SPONSORSHIP: $25,000

- Up to twenty reserved seats (two tables) for your guests in premiere Derby viewing area *(advance reservations required)*
- Prominent recognition on signage at the Derby Party
- Prominent recognition on White Eagle Golf Club signage
- Prominent recognition on video screens
- Prominent recognition on printed materials, media releases, & social media
- Full-page color ad in program book
- Sponsor logo and listing on official Hesed Derby Party website
- Premiere recognition with logo in Hesed Highlights print newsletter

SILKS AND STRIPES SPONSORSHIP: $10,000

- Up to ten reserved seats (one table) for your guests *(advance reservations required)*
- Prominent recognition on signage at the Derby Party
- Prominent recognition on White Eagle Golf Club signage
- Prominent recognition on video screens
- Prominent recognition on printed materials, media releases, & social media
- Full-page color ad in program book
- Sponsor logo and listing on official Hesed Derby Party website

DERBY MASTERS' CIRCLE SPONSORSHIP: $5,000

- Up to ten reserved seats (one table) for your guests *(advance reservations required)*
- Recognition on printed materials, media releases, & social media
- Recognition at Derby Party (displayed and verbal)
- Recognition on White Eagle Golf Club signage
- Half-page color ad in program book
- Sponsor logo and listing on official Hesed Derby Party website

THOROUGHBRED CIRCLE SPONSORSHIP: $2,500

- Recognition at Derby Party
- Quarter-page color ad in program book
- Sponsor listing on official Hesed Derby Party website

JOCKEYS' CIRCLE SPONSORSHIP: $1,500

- Recognition in the program book
- Sponsor listing on official Hesed Derby Party website

PATRONS OF THE RACE SPONSORSHIP: $500

- Recognition in the program book

AND THEY'RE OFF! LIVE AUCTION

Donations of unique items or experiences for our live auction will be appreciated and offer gift-in-kind tax benefits to the donors.

Hesed House | Ending homelessness-one person, one family at a time.

★★★★ CHARITY NAVIGATOR Four Star Charity

SPONSORSHIP COMMITMENT FORM

PUBLIC ACTION TO DELIVER SHELTER, INC., DBA HESED HOUSE IS A 501(C)(3) NOT-FOR-PROFIT ORGANIZATION. EIN# 36-3285644 DONATIONS ARE TAX DEDUCTIBLE ACCORDING TO CURRENT TAX LAW.

Company/Organization Name: _____

Contact Name and Role: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Signature: _____

WE WOULD LIKE TO PARTICIPATE AS A:

___ TENT SPONSOR ($40,000)
___ PRESENTING SPONSOR ($25,000)
___ SILKS AND STRIPES SPONSOR ($10,000)
___ DERBY MASTERS CIRCLE SPONSOR ($5,000)
___ THOROUGHBRED CIRCLE SPONSOR ($2,500)
___ JOCKEYS' CIRCLE SPONSOR ($1,500)
___ PATRONS OF THE RACE SPONSOR ($500)
___ INDIVIDUAL TICKET ($250)

*All sponsor logos must be received in BOTH vector (.eps) AND .jpg format by April 8, 2022 for inclusion on event signage. After that date, we will attempt to place with no guarantee. Even if you have sponsored this event in the past, please resend files to ljernigan@hesedhouse.org before the deadline to ensure proper recognition.

ADDITIONAL OPPORTUNITIES
___ My employer has a matching gift program.
___We may have goods/services to share. (InKind)

FMV Per Ticket: $175.00
Payment due prior to April 22, 2022 (unless other arrangements are agreed upon).

PAYMENT OPTIONS

Invoice Us: _____ Check Enclosed | Number: _____
(Make payable to HESED HOUSE)

Please charge my credit card $_____ (Please circle CC type below)

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CREDIT CARD NUMBER EXP. DATE SEC. CODE BILLING ZIP

CARDHOLDER NAME (PRINTED) CARDHOLDER SIGNATURE/DATE

PLEASE RETURN WITH PAYMENT
Email: ljernigan@hesedhouse.org
Please Include Subject Line: Derby Sponsorship Form

Mail: Development, Hesed House
659 S. River Rd, Aurora, IL 60506

OFFICE USE ONLY DATE RECEIVED BY HESED HOUSE _____ NOTES _____

IN-KIND CONTRIBUTION FORM

Public Action to Deliver Shelter, Inc., dba Hesed House
is a 501(c)(3) not-for-profit organization. EIN# 36-3285644
Donations are tax deductible according to current tax law.

Thank you for your support of the Hesed House Derby Party!
Proceeds will support the hundreds of men, women, and children in our communities who seek our services on a daily basis. We hope you will be able to join us at our new location, at White Eagle Golf Club, on May 7, 2022 for an afternoon of Southern hospitality and Derby excitement!

In order for us to properly recognize your generosity, please complete the form below. If you have any questions please contact Annie Fish, Development Associate, at (630)897-2156 ext. 560 or afish@hesedhouse.org

_____
Business/Organization Name

_____
Contact Name and Title

_____
Address

_____
City/State/Zip Phone

_____
Email Fax

_____
Item(s)/Service(s) Donated and Value - Please give a brief description and an approximate ***value of each item*** below:

_____

____ My donation is included with this form.
____ Please make arrangements to pick up my/our donation:

Contact Name: _____

Contact Phone Number: _____

ALL ITEMS MUST BE RECEIVED BY FRIDAY, APRIL 8, 2022
Items can be dropped off or mailed to Hesed House located at
659 South River Street, Aurora, IL 60506
Contact: Annie Fish, Development Associate
Phone: 630-897-2156 ext 560 Fax: 630-801-9759
E-mail: afish@hesedhouse.org

OFFICE USE ONLY DATE RECEIVED BY HESED HOUSE _____ NOTES _____